



R- 2025

CONSUMER SAVVY

I: The Consumer in Me

Project Overview

Are you a consumer? You bet – we all are! Consumer Savvy will help you to become informed and responsible consumers in today's dynamic marketplace. In this project you will experience what it means to be a consumer through saving, spending, and sharing.

Key Learning Topics

- Make wise spending decisions
- Focus on needs before wants
- Make a savings plan to help reach a goal
- Write a spending plan
- Compare product prices in different sizes and brands
- Set priorities
- Make money grow by earning interest
- Use compound interest to increase savings faster
- Calculate how savings increase over time

Expanding the Project

- Share what has been learned about consumerism.
- Start a community service project with the skills you have learned.
- Participate in Consumer Decision Making contest at the County, District or State levels.

Resources

- Consumer Savvy I: The Consumer in Me
- General Project Record Sheet



Exhibit Guidelines

1. Consumer Savvy Exhibit

Note: if entering posters or display boards in #3 listed above, ensure that they meet the following guidelines:

- Posters may be no larger than 14 X 22 inches. Posters are defined as any flat paper, foam board, cardboard, or other backing appropriate for hanging on the wall.
- Display Boards may be no larger than 18 x 48 inches. Display boards are defined as scored, freestanding science boards.
- Exhibits: Exhibit bases for three dimensional vertical displays may be no larger than 24 x 24 inches

Targeting Life Skills:

- Self-discipline
- Leadership
- Wise use of Resources
- Critical thinking
- Problem solving
- Decision Making
- Self-esteem
- Resiliency
- Self-Motivation
- Personal Safety

